

Press Release

For Immediate Release

senseFly teams up with Esri to host free ‘Drone to GIS’ webinar

The exclusive webinar will explain how to employ senseFly drone data in Esri’s Drone2Map for ArcGIS

Cheseaux-Lausanne, Switzerland, November 15, 2017 – senseFly, the leading provider of professional drone solutions, is hosting a free educational webinar on how to employ senseFly drone data in Esri’s Drone2Map for ArcGIS software at 10:00 EST / 16:00 GMT+1 on Wednesday, November 29.

Francois Gervais, surveying product manager at senseFly, will be joined by Mark Romero from GIS software provider, Esri, and Joseph Adduci from the Argonne National Laboratory, for the one-hour webinar. Together, they will share their experiences of integrating drones with GIS software and discuss how users can utilise Esri’s Drone2Map for ArcGIS software to maximise the value of imagery obtained with drone technology.

“This online webinar will demonstrate how Esri’s mapping and spatial analysis software can be used to streamline processes, and how seamlessly it can be integrated into existing workflows to improve the speed and efficiency at which insights from drone-captured imagery can be gathered,” Jean-Christophe Zufferey, CEO of senseFly, explains.

Mark Romero, solutions engineer at Esri, will draw on his expertise in satellite, aerial, drone, light detection and ranging (LiDAR) and full motion video, as well as his experience as a software specialist, to share ideas on how to extract valuable information from drone imagery data.

With more than 20 years of experience, most recently as a lecturer in GIS and remote sensing, Joseph Adduci, manager of the National Security GIS group at Argonne National Laboratory, will provide tips on delivering GIS projects that offer actionable insights.

In addition, senseFly’s Francois Gervais will also discuss how professionals can integrate senseFly drone data into GIS software to optimise results.

Webinar attendees will learn:

- How to process senseFly drone images within Drone2Map for ArcGIS
- How to integrate senseFly drone data in ArcGIS workflows
- How to deliver on-demand, high resolution imagery and robust GIS projects
- How to extract reliable and detailed information for change detection
- How to efficiently acquire and process drone imagery covering areas over 0.5m² (1.3km²)

Register for ‘Drone to GIS Explained’ at goo.gl/KUfVQf.

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About senseFly

At senseFly, we believe in using technology to make work safer and more efficient. Our proven drone solutions simplify the collection and analysis of geospatial data, allowing professionals in surveying, agriculture, engineering and humanitarian aid to make better decisions, faster.

senseFly was founded in 2009 and quickly became the leader in mapping drones. The company is a commercial drone subsidiary of [Parrot Group](#). For more information, go to www.sensefly.com.