

Press Release
For Immediate Release

senseFly brings drone education to Esri User Conference

Cheseaux, Switzerland (June 28, 2017) – senseFly will showcase the simplicity of integrating drone imagery into current workflows at the Esri User Conference (July 10-14 in San Diego) in a series of workshops designed for surveying, mapping and GIS professionals. As the world’s leading producer of mapping drones and an Esri Silver Partner, senseFly will present the innovative ways in which its drones are being used with Esri’s Drone2Map for ArcGIS software to deliver on-demand high resolution imagery and robust GIS projects.

Drone Surveying 101 – Wednesday, July 12

The first of senseFly’s two workshops will be led by Francois Gervais, surveying project manager, and is aimed at visitors wanting to know more about drone mapping and surveying. He will explain how senseFly solutions can be used as a surveyor’s very own imagery source – anytime, anywhere – as well as how Esri’s Drone2Map for ArcGIS makes the creation and integration of drone imagery into workflows even easier. The session takes place from 12 to 1 p.m. in room 30 B – SDCC. Refreshments will be provided. To register, go to <https://dronesurveying101.eventbrite.com>.

senseFly User Meeting – Thursday, July 13

With the geospatial market needing specific and integrated solutions, Briton Voorhees, sales engineer, will use the second workshop to give existing senseFly customers an in-depth look at its latest features. This includes senseFly Corridor, a new platform enhancement that vastly simplifies the drone mapping of linear sites, for applications such as utilities monitoring, as well as the newest release of eMotion 3. The user meeting takes place from 12 to 1 p.m. in room 30 B – SDCC, where refreshments will be provided. Register at <https://senseflyusermeeting.eventbrite.com>.

Briton will also speak at the pre-conference Imaging and Mapping Forum on the various sensors available to senseFly users and detail how they can apply to imaging applications.

senseFly’s drones offer full compatibility with Esri’s Drone2Map for ArcGIS mapping and spatial analysis software. “senseFly offers our users technology that will ensure successful data capture for use with Drone2Map for ArcGIS,” says Lawrie Jordan, Esri director of imagery and remote sensing. “Our partner network’s strength is the quality of leading technology vendors, such as senseFly, that deliver reliable solutions and are fully committed to the success of ArcGIS users. We are delighted to have senseFly at this event where Esri customers will have the opportunity to acquire knowledge and insights from a leading drone expert.”

senseFly is also exhibiting at the UC Expo and welcomes you to stop by booth 2126 to speak to its team of experts. For the full agenda or to register for the Esri User Conference, visit www.esri.com.

For more information about senseFly, go to www.sensefly.com.

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About senseFly

At senseFly, we believe in using technology to make work safer and more efficient. Our proven drone solutions simplify the collection and analysis of geospatial data, allowing professionals in surveying, agriculture, engineering and humanitarian aid to make better decisions, faster.

senseFly was founded in 2009 and quickly became the leader in mapping drones. The company is a commercial drone subsidiary of [Parrot Group](#). For more information, go to www.sensefly.com.