

Press Release

For immediate distribution

senseFly moves North American operations to Raleigh, N.C.

Raleigh, North Carolina, June 20, 2018—senseFly, the industry’s leading provider of professional mapping drones, and a commercial drone subsidiary of Parrot Group, today announces the relocation of its North American operations to Raleigh, N.C.

Previously located in Washington, D.C., the company’s new office will accommodate its rapid growth and its location allows senseFly to join the Research Triangle, a growing network of technology leaders.

“Our move to Raleigh reflects our dedication to meeting our customers’ needs through innovation,” said senseFly CEO Gilles Labossière. “Not only is Raleigh one of the fastest growing cities in the United States, but it also has one of the strongest technology scenes, making it a natural fit for our dynamic team.”

senseFly’s new Raleigh office will host the company’s North American shipping & logistics operation, its customer service & satisfaction function, plus sales and marketing teams.

“We’ve already enhanced operational efficiencies, allowing us to deliver exceptional service to our customers in the region,” Labossière added.

The Research Triangle is a region in North Carolina that boasts three prestigious research universities: North Carolina State University, Duke University and the University of North Carolina at Chapel Hill. The move positions senseFly alongside these higher learning institutions, creating more resources for the unmanned aircraft system (UAS) industry to thrive within the state.

“We are thrilled to have senseFly join the Triangle’s network of innovative businesses,” said Michael Haley, Executive Director of Wake County Economic Development. “This announcement represents another company moving to our region to access our incredible talent pipeline, diverse business ecosystem, and exceptional quality of life.”

senseFly has already begun integrating itself into the community through its partnership with NextGen Air Transportation Consortium (NGAT), a consortium at North Carolina State University that supports more than 20 members (industry, government agencies, and academia) with UAS implementation strategies, integration timelines, and navigating the regulatory and approval processes at federal and state levels.

“The NGAT Consortium is nationally recognized for its development and integration of aviation technology,” Labossière said. “A specialized focus on UAS was critical for senseFly when determining which organization to partner with.”

“We are excited to see senseFly move into the neighborhood and join the NGAT Consortium,” said Kyle Snyder, Director of NGAT. “senseFly has a proven history of success in drone product development and is also an industry partner on the FAA’s UAS Center of Excellence team, ASSURE, which we are a core member of with 20 other schools. We are looking forward to them being a major part of the state’s drone ecosystem.”

To learn more about senseFly, go to www.sensefly.com.

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About senseFly

At senseFly we believe in using technology to make work safer and more efficient. Our proven drone solutions simplify the collection and analysis of geospatial data, allowing professionals in surveying, agriculture, engineering and humanitarian aid to make better decisions, faster. Founded in 2009, senseFly is the commercial drone subsidiary of Parrot Group. For more information, go to www.sensefly.com.

About Parrot

Founded in 1994 by Henri Seydoux, Parrot is today the leading European group in the fast-growing industry of drones. Visionary, at the forefront of innovation, Parrot is a real ‘End to End’ drone group from hardware and software to services. Parrot, the world’s number 2 of the consumer drone market, is also offering business solutions, covering drones, software and services mainly focusing on 3 major verticals: (i) Agriculture, (ii) 3D Mapping, Surveying and Inspection and (iii) Public safety.

The Parrot Group mainly designs and engineers its products in Europe. For more information, go to www.parrot.com