

Press Release
For immediate distribution

Drone operators can take to the skies with new senseFly financing and insurance packages

Washington, DC, August 2, 2016 – Today senseFly is enabling professional U.S. drone operators to take to the skies faster than ever before. By partnering with Ascentium Capital and Transport Risk Management, senseFly is offering new drone insurance, finance and leasing packages in the United States. With interest rates as low as 0%, these packages also include an extended warranty and scheduled maintenance for greater return on investment.

Available immediately via senseFly’s network of U.S. distribution partners, these finance and insurance options allow senseFly customers to finance or lease a professional drone—such as an eBee or albris—inclusive of extended limited warranty coverage, including scheduled maintenance, for the full term of their lease or finance agreement (up to 36 months). Customers also have the option to own the equipment at the end of the lease term.

“What we are announcing today is a simplified, first-of-its-kind way for operators to get up and running with senseFly’s aerial imaging drones,” said Jean-Christophe Zufferey, senseFly CEO. “By choosing a joint financing and insurance package, operators can benefit from full cost transparency—knowing all their monthly costs up front, with no additional expensive surprises, and feel safe in the knowledge that their aircraft is fully covered against all eventualities. For example, for mapping and agricultural professionals like surveyors and agronomists, a monthly premium of under \$1,000 enables them to immediately start flying the most trusted and reliable fixed-wing drone on the market—the senseFly eBee. The monthly premium includes insurance, an extended warranty and maintenance for the leasing period.”

senseFly’s U.S. financing partner, Ascentium Capital, is offering senseFly customers highly attractive credit and leasing rates, including a 0% option for financing over an 18 month term.

“Our senseFly package rates are significantly lower than industry norms, offering senseFly buyers a highly cost-effective option to professional drone ownership,” said Greg Peterson, Senior Vice President of Sales at Ascentium Capital. “We are delighted to be associated with a real drone success story and look forward to helping more and more operators reap the benefits of senseFly’s cutting-edge tools.”

Transport Risk Management, Inc. meanwhile has pre-underwritten all senseFly customers, allowing them to purchase, finance or lease a senseFly drone inclusive of instant comprehensive insurance coverage for the full term of their lease or finance agreement.

“The senseFly all-inclusive insurance package is an innovative first of its kind program that eliminates the time-consuming underwriting struggles most unmanned aircraft owners and operators face,” added Terry Miller, President at Transport Risk Management Inc. “Thanks to senseFly’s incredible record of platform reliability—which our claim data proves is one of the

very best in the industry—we are able to provide very low rates for liability and hull insurance.”

Financing and insurance options are available for all senseFly drones—both eBee-branded fixed-wing mapping drones and the albris inspection UAS—via senseFly’s broad network of U.S. distribution partners ([full list](#)). Offer cannot be combined with other senseFly promotions.

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About senseFly

At senseFly we develop and produce aerial imaging drones for professional applications. Safe, ultra-light and easy to use, these highly automated data collection tools are employed by customers around the world in fields such as surveying, agriculture, GIS, industrial inspection, mining and humanitarian aid. senseFly was founded in 2009 by a team of robotics researchers and quickly became the industry leader in mapping drones. Today we continue to lead the way in developing situationally aware systems that help professionals make better decisions. senseFly is the commercial drone subsidiary of Parrot Group, the world leader in consumer drones. For more information, visit www.sensefly.com or follow us on [Twitter](#), [LinkedIn](#) or [Facebook](#).