

Press Release
For immediate distribution

Skyward and senseFly Join Forces

The high-end mapping and surveying drones now come with airspace safety and operational tools

Portland, Oregon and Cheseaux-Lausanne, Switzerland – June 29, 2016 – Skyward and senseFly, global leaders in the UAV industry, are partnering to deliver a custom operations management software and consulting services package for senseFly aircraft.

The package, available for customers in North America through the [senseFly distribution network](#), gives operators a preconfigured Skyward account with senseFly flight log import, senseFly manuals, customized preflight checklists, and other information specific to senseFly operations. These features are part of the Skyward drone operations management platform that includes up-to-date airspace information and tools to plan and log flights, manage personnel and equipment, flight hours, and meet regulatory reporting requirements. Customers will also have access to a team of regulatory and drone operations experts and benefit from Skyward expertise in order to define their flight operations procedures and write related operating manuals.

“Ensuring the highest level of safety and ease of use has always been essential in the design of our lightweight drones,” said Jean Christophe Zufferey, senseFly CEO. “By providing easy access to Skyward, we are now extending this seamless experience toward operation and fleet management. Our professional customers will get an elegant and efficient way to keep up with the constantly evolving regulations, while making sure they operate their fleet of drones efficiently and in full compliance.”

Operators using Skyward and senseFly together are able to easily meet regulatory compliance and insurance requirements. The partnership will create an end-to-end solution that delivers professional results for drone operators in mapping, surveying, GIS, industrial inspection, and agriculture.

“Businesses operate drones because they return value, and senseFly builds some of the best professional drones in the industry to provide that value,” said Jonathan Evans, Skyward CEO. “Many of our customers are flying eBee and albris drones already because, quite simply, they

get the job done. We will continue to deepen the technical integration across our platforms to provide a seamless and elegant user experience for our joint users. ”

To learn more about the partnership and join the wait-list, visit www.skyward.io/sensefly.

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About senseFly

At senseFly we develop and produce aerial imaging drones for professional applications. Safe, ultralight and easy to use, these highly automated data collection tools are employed by customers around the world in fields such as surveying, agriculture, GIS, industrial inspection, mining and humanitarian aid. senseFly was founded in 2009 by a team of robotics researchers and quickly became the industry leader in professional mapping drones. senseFly is the commercial drone subsidiary of Parrot Group, the world leader in consumer drones. For more information, visit www.sensefly.com or follow us on [Twitter](#), [LinkedIn](#) or [Facebook](#).

About Skyward

Skyward (www.skyward.io) is the first operations management solution for commercial drone businesses. The cloud-based software integrates a drone airspace map with flight planning tools and a digital system of record. Skyward was founded by career pilots and computer science experts with a mission to ensure that the standards of safety and professionalism are carried into this new era of aviation. For the latest Skyward news, follow us on Twitter @SkywardIO or [read our blog](http://www.skyward.io/blog) (www.skyward.io/blog).